



WORKPLACE SUPPORTER TOOLKIT

A practical guide to supporting
No Place For Poverty in your workplace.

**NO PLACE FOR
POVERTY**



We acknowledge the Traditional Custodians of Country and their ongoing connection to land, waters and community. We pay our respects to all Aboriginal and Torres Strait Islander peoples and to the Elders past and present.

ABOUT THIS TOOLKIT

Welcome

At **No Place for Poverty** we're bringing West Australians together to find common ground, take action and build a fairer, stronger WA for everyone.

We have the power to choose what WA stands for, and at No Place For Poverty we believe in a future where no one is left behind. Together we can help remove the barriers that keep people from the opportunities they deserve and the chance to reach their potential.

So, this is where you come in

This **Workplace Supporter Toolkit** is for anyone who wants to get their colleagues or team on board with supporting No Place For Poverty.

You don't need special skills or experience – just a belief that WA can be a place where everyone gets a fair go. Every action, no matter how small, helps build that momentum for change.

For more information and to get involved email us at:
connect@noplaceforpoverty.org.au



INTERNAL AUDIENCES

Build awareness in your workplace

There are simple actions that can help build a workplace culture that is informed, compassionate, and committed to change.

Share updates internally

Use your existing communication channels such as staff newsletters, Teams, Workplace, Yammer, emails, or team meetings to share your organisation's support for No Place For Poverty and encourage staff to get involved.

Create a central information hub

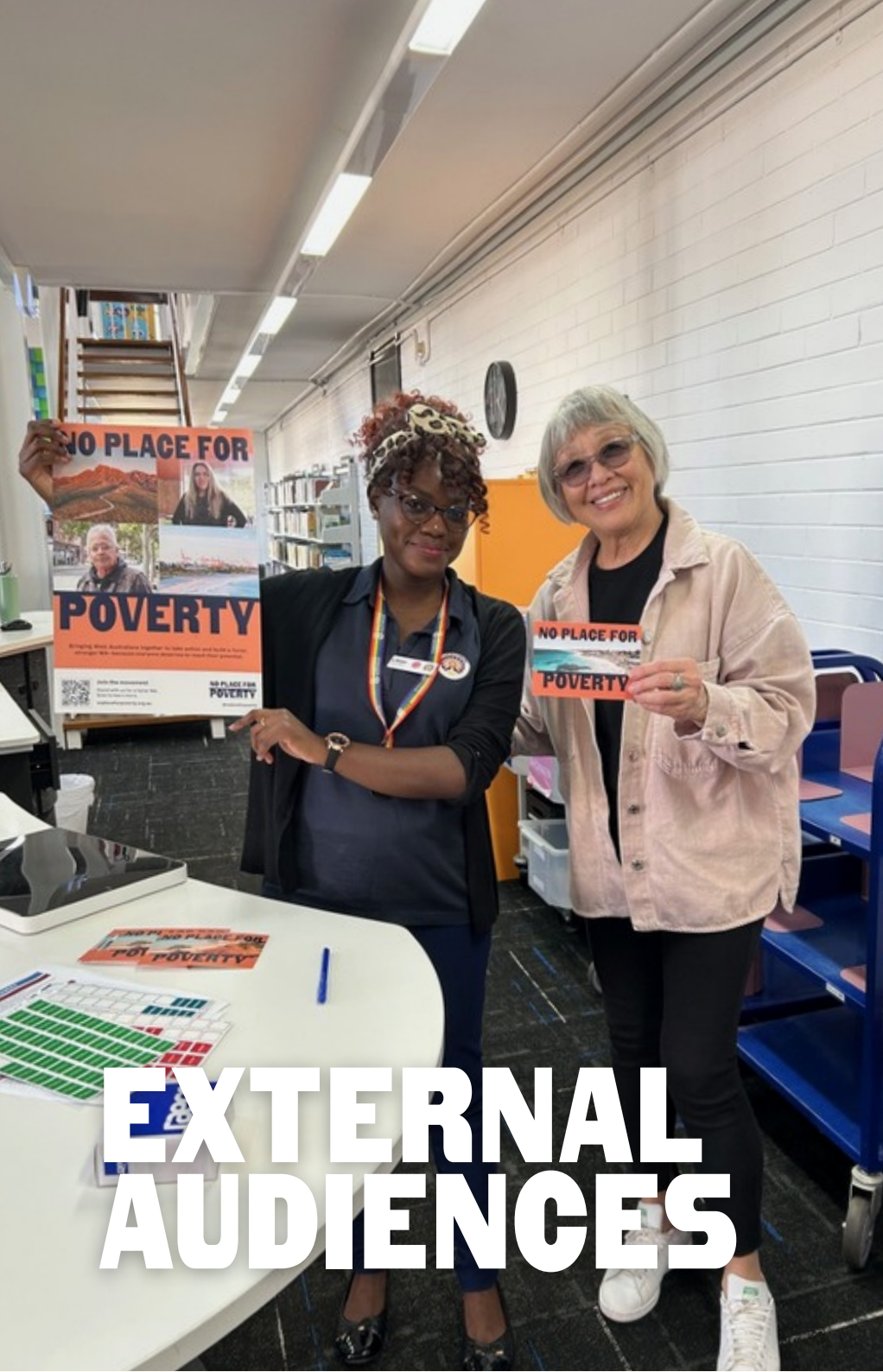
Set up a page on your intranet or internal knowledge hub where staff can easily find campaign information, resources, upcoming activities, and ways to take action.

Host a learning session

No Place For Poverty can deliver tailored presentations and workshops to help staff better understand poverty, challenge common misconceptions, and explore practical ways they can make a difference at work and in the community.

No Place For Poverty can provide:

- Content and images for your communication channels and information hubs
- Support with tailoring our materials to make them appropriate for you



EXTERNAL AUDIENCES

Share your support publicly

Help grow the movement by sharing your organisation's support for No Place For Poverty through your external communication channels.

Whether it's on social media, your website, in community newsletters, through media opportunities, or in stakeholder communications, your voice can help more people understand why tackling poverty matters and encourage them to get involved.

No Place for Poverty can provide:

- Posters and postcards for your reception or workplace
- Digital assets for reception screens
- Content and resources for your website and social media channels



BROADER AUDIENCES

Engage your community

Your support for No Place For Poverty can reach beyond your workplace and help spark meaningful engagement across your community.

What we offer:

- Free workshops and presentations
- Interactive community activations
- Tailored engagement opportunities for your audience
- Resources to help build understanding and inspire action

Ideal for:

- Community events
- Staff wellbeing initiatives
- Leadership forums
- Stakeholder gatherings

Together, we can spark conversations, challenge stigma, and grow support for a future where there is No Place For Poverty in WA.

A photograph of a small, light blue wooden shed with a white door and two windows, situated on a long wooden pier that extends into a blue body of water. The sky is blue with scattered white clouds. In the bottom left corner, the words "FOR SUPPORT" are written in large, bold, white capital letters.

FOR SUPPORT

Reach out

If you'd like a bit of support, we're here for you!

We'd love to work with you to make a real difference in WA. We can share more information, connect you to useful resources and help bring your ideas to life.

Email us at:

connect@noplacementforpoverty.org.au

Visit our website:

noplacementforpoverty.org.au

Remember

Ending poverty isn't something one person can do alone. It's something we achieve together. When we combine **evidence, political alignment and public demand**, we create the power for real policy change.

We have the evidence through No Place for Poverty and we're building political alignment by meeting with Members of Parliament. Now, we need you, which includes your voice and your action, to spark the public demand that makes change unstoppable.